# REFERENCE # GSM905 Opportunity: ACQUISITION Professional Services

### **Business:**

This opportunity is a print and promotional distributor focusing on large clients with diverse needs. Company builds sophisticated client websites to facilitate e-commerce ordering. All manufacturing is outsourced to over 100 different companies. Company provides creative services, warehousing, and daily shipping to all North American locations. Specializing in helping clients manage their marketing and sales materials providing customized solutions that improve the production, distribution, and control of all their assets.

Client's proprietary technology provides each client with a customized portal to track inventory,

### **Opportunities:**

The company is a well-designed and positioned professional services firm that is ready for the next steps of growth that a new, aggressive ownership team would provide.

## **Gulfstream Mergers & Acquisitions**

CONTACT: Jim Kniffen

(P) 704-892.5151

Email: Info@Gulfstreammergers.com

### **KEY FEATURES**:

- Corporate Website building for e-Commerce.
- Creative Services.
- Marketing Program Creation & Management.
- Distribution / Fulfillment.
- Warehousing.
- Promotional Products Corporate giveaways (online Company stores).
- Printing Marketing materials Brochures, flyers, catalogs, posters. Large Format Printing - Wall graphics, Floor graphics, signage. Labels, Decals Forms & Stationery

## **Ownership:**

Ideal structure is complete sale but may be open to different deal structures. In the event of a full sale, current owner willing to remain active in an either a full capacity or consultant capacity to ensure continued success and seamless transfer into new ownership.

|                   | 2017        | 2018        | 2019        | 2020        |
|-------------------|-------------|-------------|-------------|-------------|
| Gross<br>Revenue  | \$5,293,250 | \$6,543,042 | \$7,303,502 | \$4,821.004 |
| Officer<br>Salary | \$294,167   | \$334,531   | \$340,743   | \$198,674   |
| Officer tax       | \$8,000     | \$8,000     | \$8,000     | \$8,000     |
| Depreciation      | \$4,463     | \$7,036     | \$4,204     | \$1,893     |
| Interest          | \$101       | \$0         | \$96        | N/A         |
| Profit            | \$119,189   | \$513,222   | -\$4,613    | \$945,869   |
| EBITDA            | \$425,920   | \$862,789   | \$348,430   | 1,154,436   |

