REFERENCE # GSM796 Opportunity: ACQUISITION *Medical Clinic- General Practice*

Business:

Founded in 1990, this clinic is a diversified General Medical Practice with an outstanding reputation in the community for providing quality and affordable services that incorporates traditional and holistic approaches.

Offers a broad range of medical services including; walkins/Urgent Care for minor emergencies, Workmans comp, DOT Physicals, X-Ray, EKG, Suturing, holistic alternatives, etc.

Clinic uses Care360 medical software from Quest Diagnostics, which is a web-based, best-of-breed EHR solution.

Opportunities:

Revenues can be increased significantly via taking on more insurance plans. Add PA's to grow size and nature of Clinic without adding additional Doctors as current owner is willing to stay on as Managing Physician. Clinic has no current website or marketing.

Real Estate:

Medical clinic is a free-standing structure with 3,000 Sq. Ft. consisting of 5 Exam Rooms, X-Ray, Lab, Large Minor Emergency Room. Suitable for multiple practitioners.

KEY FEATURES:

- Revenues can be increased significantly via taking on more insurance plans.
- Add PA's to grow size and nature of Clinic without adding additional Doctors as current owner is willing to stay on as Managing Physician.
- Excellent opportunity to grow and expand Urgent Care Clinic portion of business.
- Marketing. This medical clinic has no website or internet presence. The medical clinic has done zero advertising in the local community and has relied on word of mouth, referrals. Excellent opportunity for marketing savvy owner.

Market Currently Served:

Medical Clinic is located in Northwest North Carolina.

Ownership:

Ideal structure is complete sale but may be open to different deal structures. In the event of a full sale, current owner willing to remain active in an either a full capacity or consultant capacity to ensure continued success and seamless transfer into new ownership.

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