

REFERENCE # GSM801
Opportunity: ACQUISITION
Off-Grid Solar Systems

Business:

Company designs and manufactures high-quality solar lighting products with no compromise in performance compared to grid-connected systems and the longest life LED lighting products available on the market. Products use cutting edge solar technology and custom engineered power storage making them both reliable and efficient year-round from urban to rural parks, walkways, home and commercial landscape design.

Opportunities:

- Speed up Manufacturing Process.
- Build up a Strong Sales Team.
- Increase Basic Components Inventory.
- Develop Globalization Strategy.
- Marketing Budget – Specific Trade Shows & Online Presence.

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KEY FEATURES:

- High end Off-Grid solar systems that provides a cost-effective solution for a wide range of lighting needs.
- Currently in 15 countries. This is a true Global opportunity with tremendous upside.
- A niche market with tremendous growth potential, according to Global Market Insights Inc, is prediction is that just the Solar LED street lighting market will by a whopping US\$15 Billion by 2024.
- Project operational profits consistently in the 40% -65% range.
- Patent Pending for Semi-Flexible solar panel.



Market Currently Served:

Currently serving clients in 15 countries. Clients includes both public and private including, Municipalities, Universities and Convention Centers.

Real Estate:

Company currently leases a 10,000 Square Foot space consisting of office and warehouse. Space has the capability to allow SELS to expand to 40,000 SQF.

Ownership:

With the right partner the company can develop a global presence through franchise or distribution model, and or independent sales models. Ideal structure is partnering with a group that help the company to reach the next step. Niche market with tremendous growth potential. The capability to position as a pioneer and leader in the OFF-Grid power products.