

REFERENCE # GSM803
Opportunity: ACQUISITION
Disruptive Healthcare Distributor



KEY FEATURES:

- Scalable Service Model. The initial nonsurgical treatment for basal cell skin cancer will attract a large patient base. This will be leveraged when promoting additional medical treatments to patients. Mobile practice owners can continually expand their treatment portfolio.
- Proprietary Technology. The Company owns the exclusive worldwide distribution rights for the medical device, creating barriers for competition.
- Lower Treatment Cost.
- Established Distribution Channel. Management team has established relationships with physicians for referrals, as well as executives of senior communities, which are highly valuable when promoting and marketing the service to their residents.
- Complementing Strengths and Skillset of Management. Management contributes expertise in medical device product development and commercialization, business development, marketing, and strategic planning.
- Over 100 Healthcare Providers routinely refer patients to company.
- Financial base for sustainability. Dermatology services provide a strong revenue base for the practice.
- Exclusive rights to the technology creates a barrier to entry for potential competition.
- FDA approved treatment device. Non-surgical, economical treatment with excellent cosmetic results Reimbursable through insurance carriers and Medicare via existing CPT codes

Opportunities:

An excellent opportunity for an equity investor. The Company is well thought out and the market is prime for this type of disruptive delivery channel. It has developed a product and reputation that has been tested and proven in the market, and its customers are sticky. Finally, the opportunities to grow the Company are wide open.

Business:

A disruptive healthcare distributor dedicated to enabling doctors to expand their practice to additional patients through the development, operation, and management of mobile medical clinics. Initial focus is on dermatology with an emphasis on the screening and treatment of basal cell skin cancer. Prevalence of the disease among seniors represents the highest consumption of healthcare services and greatest portion of the healthcare market. Excellent barrier to Competition. When potential competitors see the value in mobile medical clinics, they will not have a comparable nonsurgical treatment offering.

Company has experienced unparalleled acceptance in the market. The demand for services in the current pilot market has exceeded capacity, and requests for our services continue to increase, including expansion into other states.

Market Served:

Active Living Communities, Veteran Affairs, Self Insured, Rural areas, National Associations, Corporations, etc.

Gulfstream Mergers & Acquisitions

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