

REFERENCE # GSM1010

Opportunity: ACQUISITION

Patented, Specialty Promotional Company

Business:

With over 15 years of experience in the collegiate spirit products market and success bringing the patented, products to the collegiate marketplace, this opportunity has used proven sales methods to make them a leader in the collegiate spirit products market.

This opportunity holds over 140 collegiate licenses. and utilize and in-house sales force as well as independent sales representatives to reach out to retailers, distributors, collegiate bookstores, as well as internal department collegiate groups such as alumni associations and cheerleading squads.

Market Currently Served

Sports License Programs
Corporate Promotions
Seasonal Program

Opportunities:

The company is a well-designed and positioned promotional services firm that is ready for the next steps of growth that a new, aggressive ownership team could provide.

Gulfstream Mergers & Acquisitions

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KEY FEATURES:

- Patented technology
- Licensed Properties 140+ Colleges/Universities
- OEM Services - NFL, MLB, NHL, NBA Licensees
- Distribution -Big Box Retailers, Sports Goods Stores, Gift and Boutique Retail and PPAI, ASI, SAGE, Promo Marketing.
- Continuing to develop new products for the collegiate and promotional markets, with recent successful launches.



Real Estate:

Warehouse –2,500 Square feet, Lease thru EOY 2023 with 6 month out clause upon change of ownership.

	2019	2020	2021	2022* Aug. 16
Gross Revenue	\$1,204,893	\$368,372	\$883,576	\$598,047
Officer Salary	\$115,000	\$115,000	\$115,000	\$71,875
Depreciation	\$8,055	\$7,922	\$23,529	\$
Interest	\$18,568	\$11,613	\$17,991	\$4,070
Amortization	\$55,475	\$55,475	\$41,733	\$22,232
Profit	\$42,929	-\$302,597	\$84,847	\$105,618
EBITDA	\$240,027	-\$112,587	\$283,100	\$203,795