

REFERENCE # GSM874

Opportunity: ACQUISITION

Vertically Integrated Automotive and Ag Marketing Platform

### Business:

A fast-growing, well-developed company offering a vertically integrated suite of products for automotive marketing and promotion. A program that combines and integrates proven advertising methods including digital platforms, direct mail, live events social media and broadcast.

2021 and 2022 have seen company brand awareness and development take off due to the owners investing heavily back into the company.

### Opportunities:

Having made it through the extreme challenges of COVID-19 with partnerships intact and positive community standing, this opportunity offers an excellent opportunity for new ownership and expansion.

### KEY FEATURES:

- The only Agricultural centered program in the automotive industry. 2.2 million farms in the United States. Industry research consistently reports an average of 3 trucks/farm. Roughly 45% of farms will replace at least one of their trucks annually. That's 930,000 trucks purchased in a normal year.
- National Agri-Marketing Association (NAMA) award winning programs.
- A vertically integrated suite of complimenting, supporting products designed to build off each other for maximum exposure.
- A collaborative partnership among 18 of the world's biggest names in agriculture.
- Industry exclusive core dealer training, peer reviewed and endorsed by several leading agricultural organizations



\* January through September 2022

	2019	2020	2021	*2022	TOTAL
Total Income	\$881,295	\$736,664	\$717,665	\$504,913	\$2,840,538
COGS	\$82,256	\$71,319	\$113,164	\$126,157	\$392,897
Gross Profit	\$799,039	\$665,344	\$604,500	\$378,756	\$2,447,641
Total Expenses	\$334,373	\$418,383	\$533,427	\$331,879	\$1,618,063
Net Income	\$464,666	\$246,961	\$71,073	\$46,877	\$829,577

### Gulfstream Mergers & Acquisitions

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