

REFERENCE # GSM787

Opportunity: ACQUISITION

Marketing, Promotional, and Graphics Products Company

Business:

Award winning, certified woman owned business, full service Marketing, Promotional & Graphics Company! Industry leader with their innovative design and production processes for promotional products. State of the Art production Facility with Art Department, Embroidery, Vinyl Graphics, awards, and more! Sales and profits up significantly in 2018! Excellent location with store downstairs. Clients include: Colleges & Universities, Public and Private Schools, Corporations, Small businesses, health care, Non-Profits, and Police, Fire, & Public Services.

Opportunities:

Capacity to expand the operations. Add additional shifts. Utilizing the same machinery for additional shift will shorten lead times. Exploit significant upside potential from growth opportunities such as Non-profits. Website and overall E-marketing: Currently underperforming and lacking here. A huge place for potential fast paced growth.

KEY FEATURES:

- 95% Repeat business.
- Diverse clientele: Company sells to many types of markets, businesses and individuals, which helped the company weather the recession. It also means the clients are not all on the same schedule, which helps with managing workloads.
- Predictable cycles: Over the decade's the company can tell almost to the day what kind of gross income they'll be looking at. That helps to prepare (via cash flow analysis and historicals) for what is coming. It also allows company to advertise to boost slower periods and try to push business (to the degree possible) out of the busiest periods.



Market Currently Served:

Currently serving clients throughout Mid-Atlantic region, United States.

Real Estate:

Fully equipped Production Facilities, Art Department, Store, & offices. 5,300 square feet on long term lease. Business is relocatable.

Ownership:

Ideal structure is complete sale but may be open to different deal structures. In the event of a full sale, current owner can remain active in an either a full capacity or consultant capacity to ensure continued success and seamless transfer into new ownership.

Gulfstream Mergers & Acquisitions

CONTACT: Jim Kniffen

(P) 704-892.5151

Email: Info@Gulfstreammergers.com

Please Visit us at: www.Gulfstreammergers.com