

REFERENCE # GSM766

Opportunity: ACQUISITION

B2B Specialized 21st Century Marketing Company

### Business:

Award winning, full-service, high-level, specialized marketing service company uniquely focused on digital agencies, branding companies, advertising, and other B2B services businesses.

LinkedIn's Best Lead Generation company in 2016 / Dom & Tom's Vendor of the Month in 2016.

Services offered include lead generation by means of Content Promotion/PR, Full Managed Content/ Social Management, cold calling, cold emailing, pay per click, podcasts/Retargeting, events, press releases and online activity. In essence, acting as CMO for their clients. Growth available Nationally and Internationally!

### Real Estate:

The team is 100% remote. No rent, utilities, furniture, etc. - No office required. Easy Access to The Best Talent Because company is 100% remote, can literally hire people from anywhere in the US and abroad.

## Gulfstream Mergers & Acquisitions

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### KEY FEATURES:

- Proven Systems- Company has focused on marketing for agencies almost exclusively since inception. They have the metrics with what results clients are going to see. What works, what doesn't. Company does not make random ROI assumptions. Metrics provide an almost exact expectations as to what's going to happen during a campaign, and prospects feel that.
- Hyper niched- Potential clients see many similar businesses that the company has worked with and for how long, it's almost an instant sell. There's no other business that fills the need of a professional CMO better than this client.

### Market Currently Served:

USA

### Opportunities:

Excellent opportunity for growth and expansion. Company currently has uniquely targeted clients and is already profitable within the first two years. With hundreds, if not thousands of development agencies serving as potential targets in the US, the potential is target rich.

International Expansion opportunities. Expand presence and coverage on a Global basis. Current targets are US-based agencies because they can afford higher budgets. At the same time, company has already provided great service to agencies outside of the US and could easily extend using those case studies.

