

REFERENCE # GSM903

Opportunity: ACQUISITION

E-commerce, Heavy Equipment/Construction Equipment

Business:

A fully operational and extremely well thought out, feature rich ecommerce website that went into development in 2017. This ecommerce site brings international and domestic buyers and sellers of heavy equipment commercial trucks trailers agriculture machinery, and equipment attachments together. Dealers have access to inventory from all over the world and be able to import or export with ease. Tools are also available on the site to help users find shipping and transport companies to move their purchases across the US or overseas. This site provides wholesale capabilities for dealer to dealer trades and retail capabilities for dealer to customer trades. Banks Leasing companies rental companies and government agencies can utilize the site to sell repos or used equipment to dealers and customers for a per sale fee.



Opportunities:

Capacity to expand the operations with little additional investment, team should be a home office position and not required to work within the traditional office setting but allowed to work and set on schedule from the home office. This will allow for owners to hire the most talented and hungry team with no geographical restrictions, providing they have access to the internet.

KEY FEATURES:

- "Messaging System" gives clients the ability to communicate with buyers directly from this site without having to open own personal email. Message system offers a "private" setting for clients to keep their email private to other sellers and buyers on the site.
- "Listing" process is remarkably simple to use. The site guides clients through each step of the process which only takes a minute or two before the listing is live on the site.
- Built-in admin system that keeps up with all sales and which salesperson sold each subscription. This allows the administrative staff with a great internal tool that will keep up with the sales and earnings

Ownership:

Ideal structure is complete sale but may be open to different deal structures. In the event of a full sale, current owner willing to remain active in an either a full capacity or consultant capacity to ensure continued success and seamless transfer into new ownership.

Gulfstream Mergers & Acquisitions

CONTACT: Jim Kniffen

(P) 704-892.5151

Email: Info@Gulfstreammergers.com

Please Visit us at: www.Gulfstreammergers.com